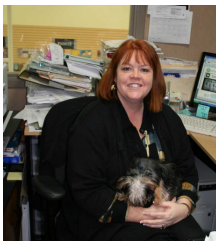


Scrapbook **Fever!**

December 2009 Newsletter

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Shelly Speaks

Yes, it **is** true. We are **closing** our retail store effective **Saturday, December 26th**. And, yes, in many ways, this has been the **hardest decision** in my life. When I bought the business **six years ago**, Bud and I had agreed to run the scrapbook store as a business not a hobby. And businesses **need** to make money to survive.

At this point, we would have to make such **drastic changes** to our business without any guarantee that it would change the bottom line and I am **not willing** to change the business to that extent. I would rather **go out on top** than to watch what we have built **change** and become something we just cannot be proud of or take pride in managing.

And, I **would** like to go out with a BANG! You know how much I LOVE giving stuff away! So this is my **last chance** to **have some fun**, give some FABULOUS prizes away, and say **Thank You** all at once! As part of our sale, we have a FANTASTIC Contest that I think you will **love** participating in! So, come by, **check out the prizes**, sign up for the contest and **have some fun** with us this month!

Thank you, from the bottom of my heart, for your tireless and **loving support**. You have NO idea how much it means to me, to Bud, and our FABULOUS staff!
Thank you! Thank you!

Shelly

This Month's Events

Check out the **super** selection of classes, specials, special events and sales that we have scheduled just for you this month!

Store Closing Sale Events

On-Going Furniture and Fixture Sale

Please note that **almost all** of our store fixtures are for sale! Prices are marked on most items. So, if you've ever wanted your very own professional display, **now's the time!**

We are selling all our **cropping tables**, chairs, lamps, and more. We are also selling a lot of our **office equipment** as well, including our **color laser printer, fax machine**, coffee maker, blender, our office desks, microwave ovens, bookshelves, adjustable shelves, security mirrors, paper trays, and so forth. We also are selling our **8 camera color security system** including the digital video recorder and controlling PC. Please tell your friends, indeed, tell **anyone** you know who might be interested in our furniture, fixtures, or equipment!

Contest Activities

When you come in to **register** for the **fabulous prize give-away contest**, you'll read about the various **additional ways to earn contest "dollars"** listed below.

Thursday December 3 – Sale Begins, Family Day

Friday December 4 – Big Dividend Day

Saturday December 5 – Double Your Money Day

Monday December 7 – Trivia Day

Tuesday December 8 – Treasure Hunt Day

Wednesday December 9 – Double Your Money Day

Thursday December 10 – Family Day

Friday December 11 – Big Dividend Day

Saturday December 12– Double Your Money Day

Monday December 14 – Trivia Day

Tuesday December 15 – Treasure Hunt Day

Wednesday December 16 – Double Your Money Day

Thursday December 17 – Family Day

Friday December 18 – Big Dividend Day

Saturday December 19 – Double Your Money Day

Monday December 21 – Trivia Day

Tuesday December 22 – Treasure Hunt Day

Wednesday December 23 – Double Your Money Day

Thursday December 24 – Family Day

Saturday December 26 – Sale Ends, Contest Prizes @ 1:00 PM

Each of these days allows you different ways to accumulate "dollars" in the hope of winning one of our **super** prizes!

Speaking of Prizes, here's what you could win!

1st Prize – Canon Rebel XSI 12.2 MP Digital Camera with 2 lenses, 2GB SD Card and bag – value \$1399.00

2nd Prize – Cricut Expression – value \$499.99

3rd Prize – Visio 32" ECO LCD HDTV Monitor – value \$499.99

4th Prize – Samsung 12MP 4.6x Wide Angle Dual Monitor Digital Camera – value \$349.99

5th Prize – Cricut Gypsy – value \$299.99

6th Prize – Flip Ultra HD CamCorder 120 min. capacity – value \$199.99

7th Prize – iPod Touch – value \$199.99

8th Prize – Canon Selphy Portable Printer – value \$149.99

9th Prize - George Foreman Grill – value \$79.99

10th Prize – Willamette Burger Company Gift Certificate – value \$50.00

(Hey Janet, did I get the name right **finally**? In all seriousness, although we purchased prizes 1- 9, we are **more than pleased** to be able to **thank Janet and Sarah** for their **donation** of the gift certificate. Also seriously, if you want a **great** burger, beat a path to their door! Maybe we'll **see you there!**)

Other Events This Month:

Kits of the Week - Check out our Kits of the Week! Each kit consists of a **two-page** layout!!! Come in on **Tuesdays** to see our newest creations or check out our **Kit Corner** if you have missed one or two! **Just two kits of the week this month** – the first comes out on **Tuesday December 15th** and the second will be out on **Tuesday December 22nd**.

All Day Crops – Join us on **Saturday December 12th** and **Saturday December 19th** for two fun **all day** crops! As usual, you can expect some of your very favorite staff people to be there in addition to **prizes** and **refreshments**. A mere \$15 for a fabulous day of fun and friends!!!

Merry Christmas! – We'll be closed of course on **Christmas Day** but we will also be **closing early** at **2:00 p.m.** on **Thursday December 24th** in order to give our **wonderful staff** some time off to **get ready for Santa!** Thanks for understanding!!

Our Final Day of operation will be Saturday December 26th. We will be open from **10 a.m. until the Contest Prizes are awarded at 1:00 p.m.**

Kit of the Month

Due to extenuating circumstances (**Katina** is overworked!), there will be no Kit of the Month this month.

Classes

Please **make note** that all weekday classes **start at 6 p.m.** and **conclude at 8 p.m.** unless otherwise indicated.

Also, for **all** classes, please bring a **basic class kit**, which should include **trimmer, adhesives, (including your Xyron X machine), scissors and a black pen.**

Just a **quick reminder** - don't forget, you get **10% off** any regularly-priced items that you purchase **the day of the class** unless otherwise noted.

Jolly By Golly Album with Jody: If you loved **Jody's** Summertime album, you will love this Christmas/Winter album! Designed by **Jody with Cosmo Cricket's Jolly by Golly** line, this album will have you felling **wintertime warmth**. As always this album is a great **interactive** album that will surely be a **family favorite!** Class is **Sunday, December 6th, 12-5 pm. \$50**

Christmas Mixed Book with Kristi: **Kristi** has designed a fun mixed **chipboard and acrylic** album full of **Christmas cheer**. Designed by **Kristi with Making Memories' Christmas** line, you will be feeling that **"it's beginning to look a lot like Christmas"**. **Kristi** designed this album to hold **lots of photos** and will be sharing a few ideas in class on how to add even more! Class is **Monday, December 7th, 6-9pm. \$40**

Bo Bunny Holly Jolly Christmas with Katina: This luxurious chipboard album is a beautiful **Christmas tribute album**. The burgundy infused **red and** evergreen infused **green** colors are warm and **jolly**. Adorned with **Santa and holly**, you will be singing **"A Holly Jolly Christmas"** when you see this beautiful album. Come make this heirloom piece on **Tuesday, December 8th, 6-9 pm. \$30**

Chip n Dale Disney Layout by Mary Lou: This month features "Chip and Dale". Besides the basic tool kit you will need a paper piercer, white pen, and Chestnut Roan chalk ink. **Tuesday, December 8th, 6-8 pm. \$20**

Teresa Collins' Favorite Recipe with Jessica: If you have missed this class the first time around, here is **your last chance** to make this perfectly **Teresa Collins** recipe book! **Jessica** will be teaching you how to complete this **elegant recipe book. Mmmm!** I can smell the holiday food now! **Class is on Wednesday, December 9th, 6-9 pm. \$30**

All For the Little One's with Jody: **Jody** has done it again! This is the **cutest** page with so many **interactive** elements it is like a mini book **within** your album! **Jody** uses **Doodlebug's Christmas** line, magnet's, We R photo sleeves and **lots** of cute embellishments! It is really two pages and so very **hard to describe** except with

"Cute"! Come check out this class and sign up for **Thursday, December 10th , 6-9 pm. \$35**

Merry Cards by Mary Lou: There are five cards; a Christmas, birthday, Valentine, an all purpose and a "Just Because" card. You will need a basic tool kit; paper piercer, Dark brown and Chestnut Roan chalk inks, Stickles (orange peel) and Diamond glaze or Glossy Accents. **Friday, December 11th, 1-3 pm. \$20**

Kat's Last Challenge: Katina has some great plans to end with a bang and has come up with a **wonderful last challenge**. If you've ever been a **Kat Challenger**, you should attend this **dessert, crafting, and sharing** session. **Katina** was unfortunately ill in **November** and so this is also the **rescheduled** challenge. Join her and fellow staffers on **Monday, December 14th, 6-7 pm. \$15**

Bo Bunny Winter Album: Katina has chosen the **elegant Bo Bunny winter chipboard book!** This would be a great complement to the **Christmas Holly Jolly Bo Bunny Book!** In beautiful blues and purples with silver undertones you'll be singing **"Walking in a Winter Wonderland"** when you see this album. Come and complete your winter album **Tuesday, December 15th, 6-9 pm. \$30**

Make 'n' Takes

Three Marvelous Make 'N' Take Mondays this month! Drop by on **Monday December 7th, 14th, and 21st** for the **most** scrapbookin' fun you can possibly have in just five minutes!!! And the best part...it's **FREE!!! More or less. Make 'N' Takes** are free with a **\$5 purchase** OR you can purchase the **Make 'N' Take** for a **nominal** fee (to be determined, depending on the project). **Make N' Takes** are available while supplies last! Thank you in advance for your understanding!

Crops

Reserve your spot!!! Using **Shelly's Schematic**, you now have the option to **reserve your seat** at any of our crops! Of course, this is on a first-come first-served basis. We will allow you to **phone in** your seat request, just as long as you **pay** for your reservation at the same time! And if you haven't checked out our **new layout** in the downstairs back cropping area, I think you will be pleasantly surprised. You spoke, **we listened!** You have even **more space** to store your scrapbooking supplies while you crop!

Scrap-A-Holics Crops – Only **two** Scrap-A-Holics **Friday Crops** this month!!! Come in between 6:00 p.m. and 11:00 p.m. for fun and prizes. The cost is **only \$5!** Advanced reservations and payment are required so call soon to reserve your spot! Don't get cropped out!!! **Fridays December 11th, and 18th.**

All Day Crops – Join us on **Saturday December 12th** and **Saturday December 19th** for two fun **all day** crops! As usual, you can expect some of your very favorite staff people to be there in addition to **prizes** and **refreshments**. A mere \$15 for a fabulous day of fun and friends!!!

Famous Last Words

How do you sum up **six years** of your life in a few words? It's **tough**, and even for me, it's enough to bring tears to my eyes. Our business has been nothing if not for being about the **people** involved and our **relationships** with them. Over the years, staff has become **family**, and customers have become **friends**. A "mere" small business became a "happy place" not only for us but for you too.

Now we have to **say good-bye** to that happy place and to you too, and it's tough to do. To say this **business decision** has been one of the **most difficult** we have ever made would be quite an **understatement** indeed. I know Shelly felt like she was going to personally be letting down many people, but we truly had **no choice**. She wanted to go **out on top**, and not wait to the bitter end. She wanted her "happy place" to stay that way in both her memory and in yours, and in that I believe she **succeeded** greatly.

As is her style, we are **going out with a bang** – and hope you have as much **fun** with our store-ending **prize giveaway** contest as we had in creating it.

It seems like only a **few moments** ago when, with more than a little trepidation, Shelly opened the doors to the, then, **Memory Shelf**, for the first time. We didn't really know what would happen, but we did know we had the strong support of our staff, and quickly, we developed relationships with many customers that are even stronger today. We got **nervous** all over again when we **moved** and then **expanded**, becoming **Scrapbook Fever**. Nervousness gave way to **excitement** as the store just **blossomed**.

As for me, I **remember clearly** the first time I sat down to write the monthly newsletter from **CHA** in Atlanta. Each month, I would **wonder** and sometimes **worry** over what I was going to say to close each issue. When in doubt, I would share something **personal**, because, at the end of the day, that's what our business has been – **something personal** – to us as well as to you.

It may be trite, but nonetheless true, to say that we **could not have made** it this far without you. It has been a **great** ride.

I believe what **differentiates** scrapbooking from other hobbies and crafts is because it is **all about people** and relationships. Let's hope we all continue on in the spirit of **Scrapbook Fever**, in our very own happy places, and rejoice in each other's lives and relationships. Even if it won't be here, Shelly and I still wish you all

Happy Scrappin'

And that's the last word!



Bud (aka Mr. Digital)

Scrapbook Fever!

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**Hours: Mon-Thurs, Sat 10 a.m. – 6 p.m.
Friday 10 a.m. – 8 p.m.
Closed Sundays**